The University of North Carolina at Greensboro
Request for Millennial Campus Designation

Presented to the UNC Board of Governors
Chancellor Franklin D. Gilliam, Jr.
May 18, 2017
The Places

- UNCG proposes **two areas** on the campus master plan as millennial sites

- Alignment with the **campus & GA’s strategic plan**

- **Leverages existing facilities** related to each of the proposed millennial district programs

- In total, these two areas will encompass approximately **73 acres**
Health & Wellness Across the Lifespan District

- Approximately **53 acres**

- **An area of distinction** – focal point for numerous academic programs, research units, and student activities; existing collaborations with community-based health organizations and agencies

- District will foster **interdisciplinary health and wellness partnerships** and **entrepreneurial opportunities**

- **Leverage existing University assets**, including the Leonard J. Kaplan Center for Wellness and the new nursing and instructional building, to attract potential partners
Visual & Performing Arts District

• Approximately **20 acres**

• An **area of distinction** – the College of Visual and Performing Arts is already a vibrant community of students, faculty and artists that produces research, performances, exhibits, lectures, and other events

• Impact on **quality of life** and the economy within the district and beyond its borders into the rest of the community and region

• Leverages **University assets** from the Weatherspoon Art Museum to the Music Building, the University can build on its strengths in visual and performing arts to inspire **interdisciplinary art partnerships** and **entrepreneurial opportunities**
Organizational Chart of Millennial Oversight & Administration

UNCG Board of Trustees

Millennial District Leadership
Franklin D. Gilliam, Jr., Chancellor
Dana Dunn, Provost & Executive Vice Chancellor
Charlie Maimone, Vice Chancellor of Business Affairs

UNCG Capital Facilities Foundation
Financing & Development Administration
Internal Program Development
Marketing & Promotion
Millennial Campus: UNCG Capacity & Experience

• Experience with **large scale projects**

• Proven successes with complex **public-private partnerships**

• The **capacity to execute projects** from start to finish, including planning, development, and financing necessary to be successful with any project proposed
Expected Impacts of Millennial Districts

• Develop the research and academic capability of the University
• Respond to community-driven needs and opportunities to drive economic development of the surrounding communities
• Nurture creative engagement and entrepreneurial opportunities
• Cultivate new programs and products that will benefit the region, the state, and the global community
• Increase opportunities for students to interact with external partners in a real-world environment
• Provide opportunities to develop new and creative funding sources for research, teaching, and service activities
Why We are Here Today

We respectfully request that the UNC Board of Governors approve this Millennial Campus designation for these two districts for The University of North Carolina at Greensboro.